Transcript for 5-minute presentation

Hello I am the CEO and Founder of Carolina Photography Company , and today I will present you our planning Phase to launch our very own application

The reason why we are building an application for the company is to give us a better way to communicate and reach customers. They will be able to give us feedback and comments and be able to share their experience on other platforms

Another reason is that we also what to compete with other companies, because we are falling behind, and the reason for that is because we are not in tune with technology, and we don’t have the skills sets to do so, which makes us unprepared for the future

Our company needs an application, so our customers have an easy and smooth experience.

It will also make us become more advance with eh knowledge of technology we will gain in the process

As a whole we need to work on communication, and reaching out to customers

For out application programming and other technology skills and organization

For the timeframe

The Outline was due by October 6th

Out Team Training should be done October 19th

Create our content on October 29th

Launch our application November 29th

Project Design cost 1,800

Project Development 1,375

Project Delivery 2,237

Project Management 3,392

Total 8,810

Problems we may run into

Market Needs

Avoidance of beta testing bugs

Too Complex

Missing Details

The Opportunities are

Our Serivce and Support for customers

Standout from the competition

More Reliable and Flexible

Increase in sales